Pumtrix. TECHNOLOGIES

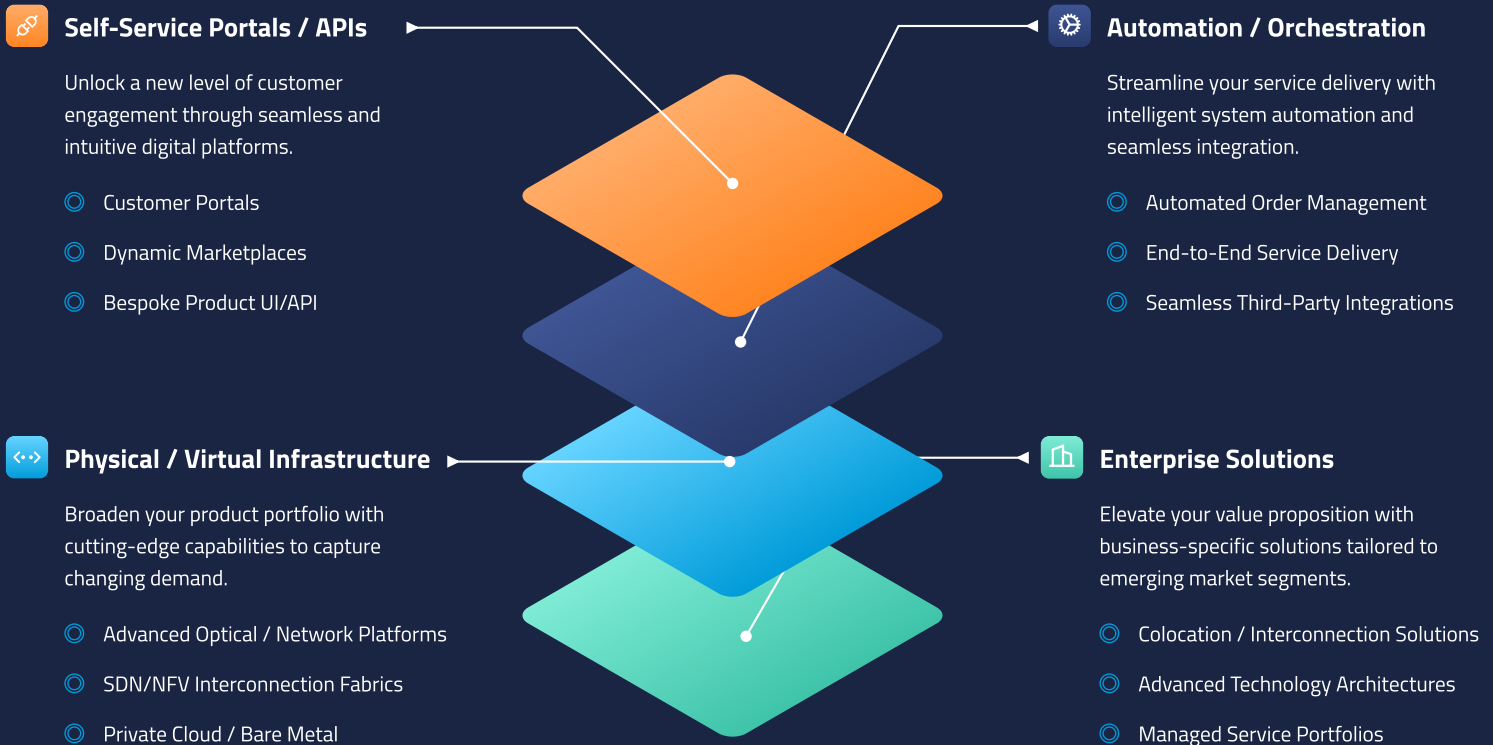# Unlock business growth with strategic *innovation*

Pumtrix Technologies (PTX) is a leading product and technology innovation consultancy providing fully end-to-end consultancy solutions to global digital infrastructure businesses focused on delivering new or enhanced capabilities to market.

As a strategic partner, we provide various on-demand strategy, product and marketing services to assist clients in accelerating innovation lifecycles to become more customer-centric, helping drive market adoption and maximising return on investment.

Led by industry leaders across telecoms, data centres, cloud and managed services, we combine deep industry knowledge with innovation expertise to help clients unlock strategic innovation and deliver new areas of business growth.

What we can deliver

Some example capabilities we can deliver
for digital infrastructure providers

Self-Service Portals / APIs

Unlock a new level of customer engagement through seamless and intuitive digital platforms.

- ◎ Customer Portals
- ◎ Dynamic Marketplaces
- ◎ Bespoke Product UI/API

Automation / Orchestration

Streamline your service delivery with intelligent system automation and seamless integration.

- ◎ Automated Order Management
- ◎ End-to-End Service Delivery
- ◎ Seamless Third-Party Integrations

Physical / Virtual Infrastructure

Broaden your product portfolio with cutting-edge capabilities to capture changing demand.

- ◎ Advanced Optical / Network Platforms
- ◎ SDN/NFV Interconnection Fabrics
- ◎ Private Cloud / Bare Metal

Enterprise Solutions

Elevate your value proposition with business-specific solutions tailored to emerging market segments.

- ◎ Colocation / Interconnection Solutions
- ◎ Advanced Technology Architectures
- ◎ Managed Service Portfolios

How we deliver

Unleash your potential with our tailored consultancy solutions

Business & Market Sensing

We provide a 360-degree view of your organisation, the competitive landscape and what's next.

- Business Insights
- Industry Research
- Trend Exploration

Strategy Innovation

We work hand-in-hand to turn innovative ideas into clear, validated and executable strategic plans.

- Strategy Definition
- Partner Evaluation
- Prototype Development

Product Design & Development

We provide product and technical support that executes strategy into new market-ready capabilities.
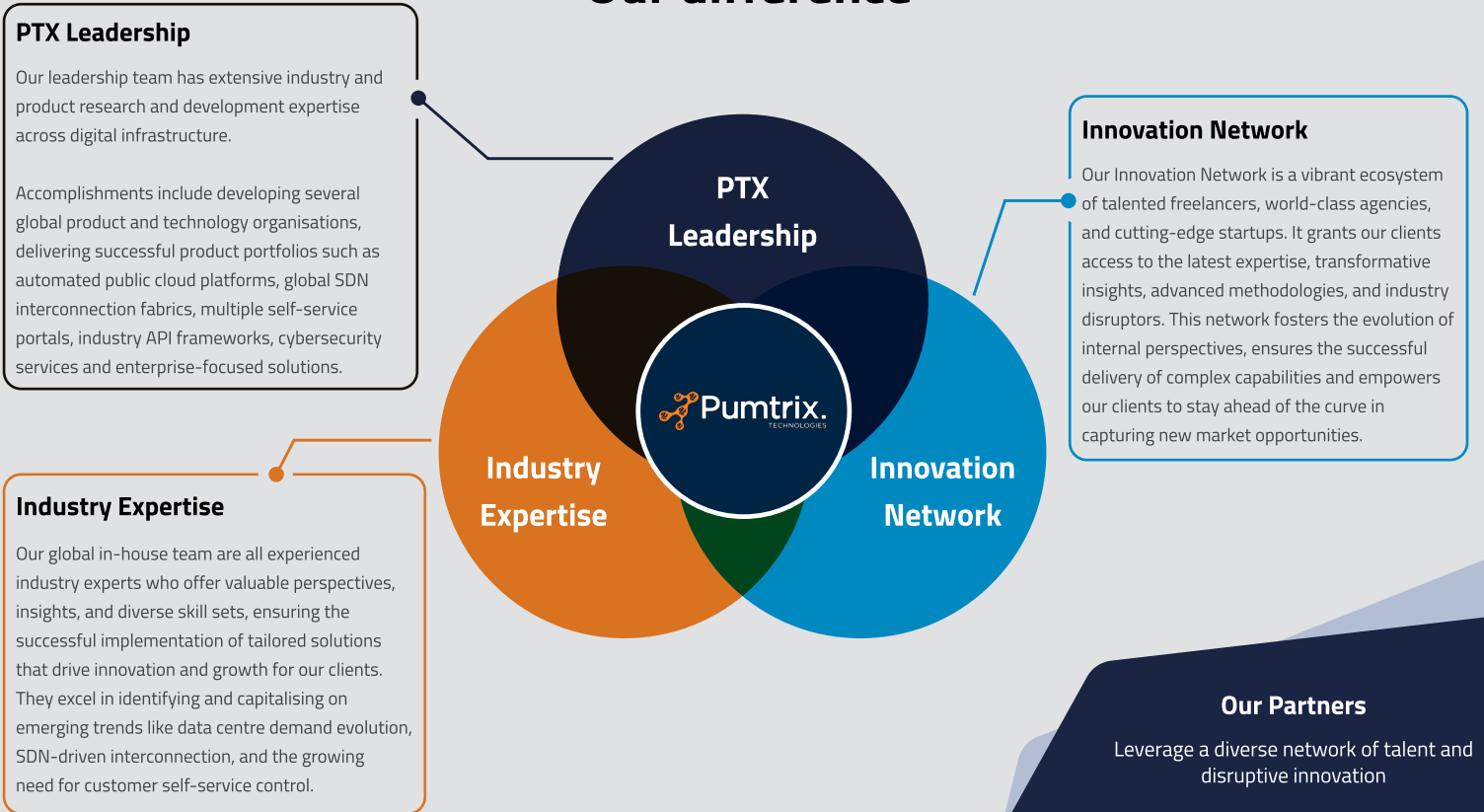
- Solution Architecture
- UI & UX Design
- Development Lifecycle

Enablement & Marketing

We develop unique positioning that educates the market to accelerate adoption.

- Value Positioning
- Collateral Design
- Sales Enablement

Our difference

PTX Leadership

Our leadership team has extensive industry and product research and development expertise across digital infrastructure.

Accomplishments include developing several global product and technology organisations, delivering successful product portfolios such as automated public cloud platforms, global SDN interconnection fabrics, multiple self-service portals, industry API frameworks, cybersecurity services and enterprise-focused solutions.

Innovation Network

Our Innovation Network is a vibrant ecosystem of talented freelancers, world-class agencies, and cutting-edge startups. It grants our clients access to the latest expertise, transformative insights, advanced methodologies, and industry disruptors. This network fosters the evolution of internal perspectives, ensures the successful delivery of complex capabilities and empowers our clients to stay ahead of the curve in capturing new market opportunities.

Industry Expertise

Our global in-house team are all experienced industry experts who offer valuable perspectives, insights, and diverse skill sets, ensuring the successful implementation of tailored solutions that drive innovation and growth for our clients. They excel in identifying and capitalising on emerging trends like data centre demand evolution, SDN-driven interconnection, and the growing need for customer self-service control.

PTX Leadership

Industry Expertise

Innovation Network

Our Partners

Leverage a diverse network of talent and disruptive innovation

consoleconnect

stateless

Radial Path